

## CENSUS PRIVACY AND CONFIDENTIALITY

How confidential is the information you provide on the census form? Completely confidential. Guaranteed.

The Census Bureau collects information to produce statistics. Your answers to the census questions cannot be used against you by any government agency or court.

By law, the Census Bureau cannot share an individual's personal census information with any other agency or organization, including other federal agencies and law enforcement entities. There are no exceptions. All Census Bureau employees take the oath of nondisclosure and are sworn for life to protect the confidentiality of the data. The penalty for unlawful disclosure is a fine of up to \$250,000 or imprisonment of up to 5 years, or both.

Any request for census information from the Census Bureau will be clearly marked as coming from the U.S. Census Bureau and as OFFICIAL BUSINESS of the United States. The easiest way to keep your information safe is to fill out your census form and mail it back right away. Also, look for identification from census takers. It is a federal offense for anyone to pretend they represent the Census Bureau, or any other office of the United State Government. And remember that the Census Bureau will NEVER ask for any information to be submitted online.

The Census Bureau is committed to getting an accurate count of the population in a way that protects the confidentiality of respondents; therefore, the use of the Internet for the 2010 Census was not an option due to the following reasons:

- Did not provide enough protection for individual census responses
- Did not increase the percentage of people who responded
- Did not save money

A test of a secure Internet response option for the 2020 Census is currently being designed. Meanwhile, the 2010 Census form is a quick 10-question form that is easy to complete and return by mail.

The 2010 Census gives us voice to shape the future. Join millions of people in the U.S. It's easy, important and confidential!



2010 CENSUS: **IT'S IN OUR HANDS**

**It's in OUR HANDS. It's short, it's confidential, and it counts for Arizona!**