INTER N ACTION

It's Social Media Show n' Tell Time!

People around the world spend an average of 37 minutes a day on social media – more time than any other internet activity. Check out these major social networking sites and see how you can maximize their potential and use these opportunities for your success. See Complete Statistics >>

TWITTER

MICRO BLOGGING SOCIAL SITE THAT LIMITS EACH POST TO 140 CHARACTERS

LARGEST PENETRATION in the US

BUT SPREADING SLOWLY AND STEADILY

5,700 TWEETS HAPPEN EVERY

FACEBOOK

SOCIAL SHARING SITE THAT HAS 1 BILLION USERS WORLDWIDE

LARGEST OPPORTUNITIES

COMMUNICATING WITH CONSUMERS IN A NON-OBTRUSIVE WAY

USERS SHARE 2.5 BILLION PIECES OF CONTENT EACH DAY

PINTEREST

SOCIAL SITE THAT IS ALL ABOUT DISCOVERY

LARGEST OPPORTUNITIES

decor, babies, recipes, wedding, fashion

USERS ARE:

INSTAGRAM

SOCIAL SHARING SITE ALL AROUND

PICTURES AND NOW 15 SECOND VIDEOS

MANY BRANDS

GOOGLE+

SOCIAL NETWORK BUILT BY GOOGLE THAT ALLOWS FOR BRANDS AND USERS TO BUILD CIRCLES

NOT AS MANY BRANDS ACTIVE, BUT THE ONES THAT ARE TEND TO BE A GOOD FIT WITH A GREAT FOLLOWING

GROWING RAPIDLY WITH 925,000 NEW USERS EVERY DAY

8+ 400 MILLION ACTIVE USERS

LINKEDIN

BUSINESS ORIENTED SOCIAL NETWORKING SITE

BRANDS THAT ARE PARTICIPATING ARE CORPORATE BRANDS GIVING POTENTIAL AND CURRENT ASSOCIATES A PLACE TO NETWORK & CONNECT

79% OF USERS ARE 35 OR OLDER

in 240 MILLION ACTIVE USERS

INTER N ACTION

Do Yo Selfie A Favor!

The latest craze in getting “yo face” in front of people is the Selfie, and Arizona Interns-In-Action is adding this opportunity for students to express their studious, serious, or silly creativeness as part of a new communications campaign. Be part of it all and get yo face in front of lots of people. Send yo Selfie to chi.dang@azdoa.gov

INTER N ACTION

AIIA Spring Tour of the Arizona Supreme Court & Court of Appeals

(Attendees from l. to r.) Brenda & Oren and Kyle Schell (ADE), Susan Laurence (AIIA Program Manager), Abby Schmidt (Capitol Museum – intern sponsor) Mitzu Ganley (AOT), Jacqueline Sandusky (DOC), Amanda Condit (future intern for ADE), Ryan Cason (AZ Court of Appeals), Bertha Perez (Supreme Court), Patricia Grant (Arizona Summit Law School student), Whitney Walker (GRRC)

LOOKING FOR YOUR DOOR TO OPPORTUNITY?

Students trying to find perfect internships that fit their field of study and provide hands-on experience to develop their careers oftentimes settle for less than they hoped for – and end up taking whatever internships are available. But we encourage you to consider Arizona Interns-In-Action -- with over 50 participating state agencies providing more opportunities to more interns than any single Arizona employer. Check out our website at www.hr.az.gov/Intern and discover your door to opportunity!

Welcome New Interns!

From Fall Semester 2013 thru Spring Semester 2014, we're proud to announce that 50 new interns representing 15 different Arizona schools are participating in our intern program at 15 different state agencies -- from Health Services to Administration, Court of Appeals to Economic Security, Tourism to Education. Welcome aboard!

Contact Information

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